

Andrew Theodore | studio@a-n-d-y.com
PDF Portfolio | a-n-d-y.com



THE Hollywood Roosevelt

Tropicana
a pool café







HOLLYWOOD ROOSEVELT: Creative direction / design of the new visual identity and design system for the iconic Hollywood Roosevelt Hotel, including the primary logomark, as part of a full relaunch for the historic property. Copywriting, including campaign line *'A Modern Hollywood Revival.'*













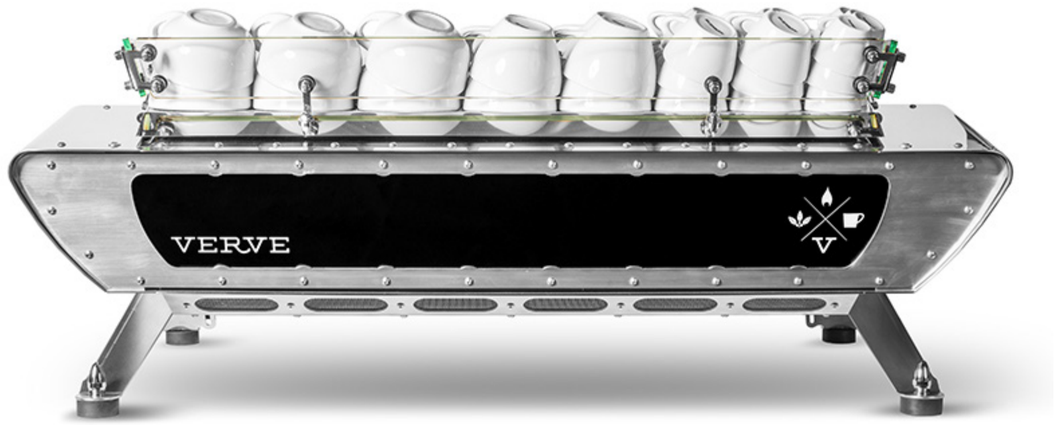
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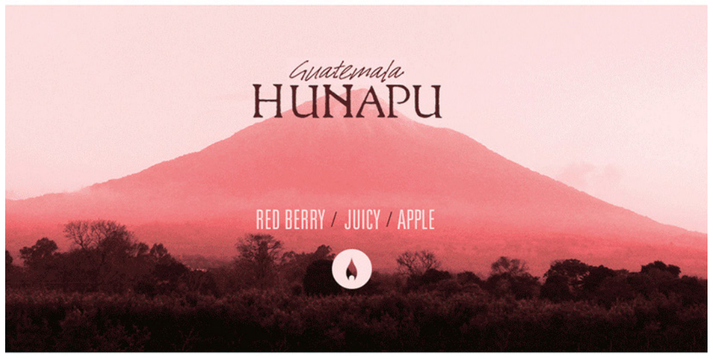


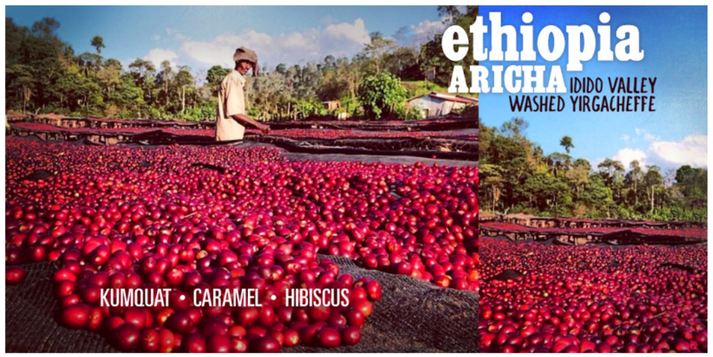


LOS ANGELES, CALIF.
VERVE
COFFEE ROASTERS

LOS ANGELES, CALIF.
VERVE
COFFEE ROASTERS













VERVE COFFE ROASTERS: Art direction and design for early third-wave roasters Verve Coffee Roasters, including brand system and campaign visuals used across retail, editorial content, and social channels.









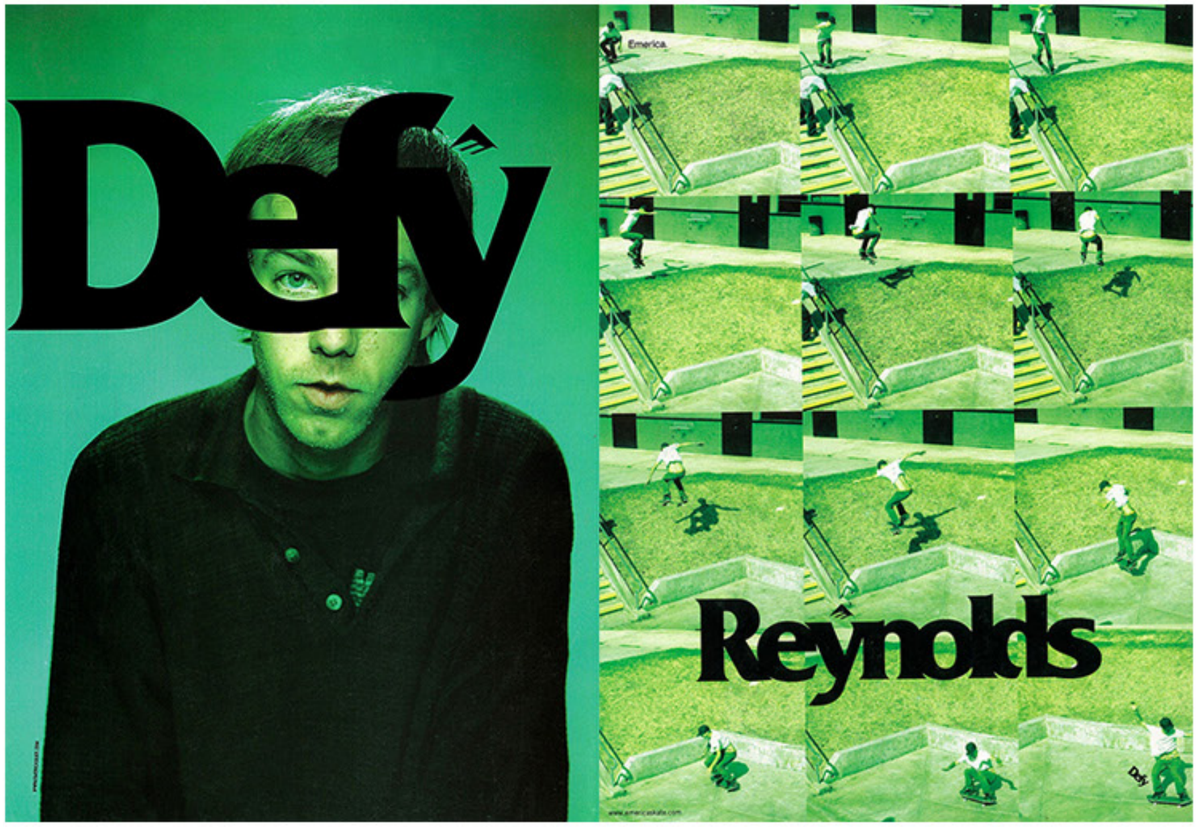


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EMERICA: Global advertising campaign art direction and design for the venerable core skate brand Emerica. Print and digital campaign, photography, apparel / packaging graphics, and copywriting (including naming the *'Stay Gold'* campaign and video).





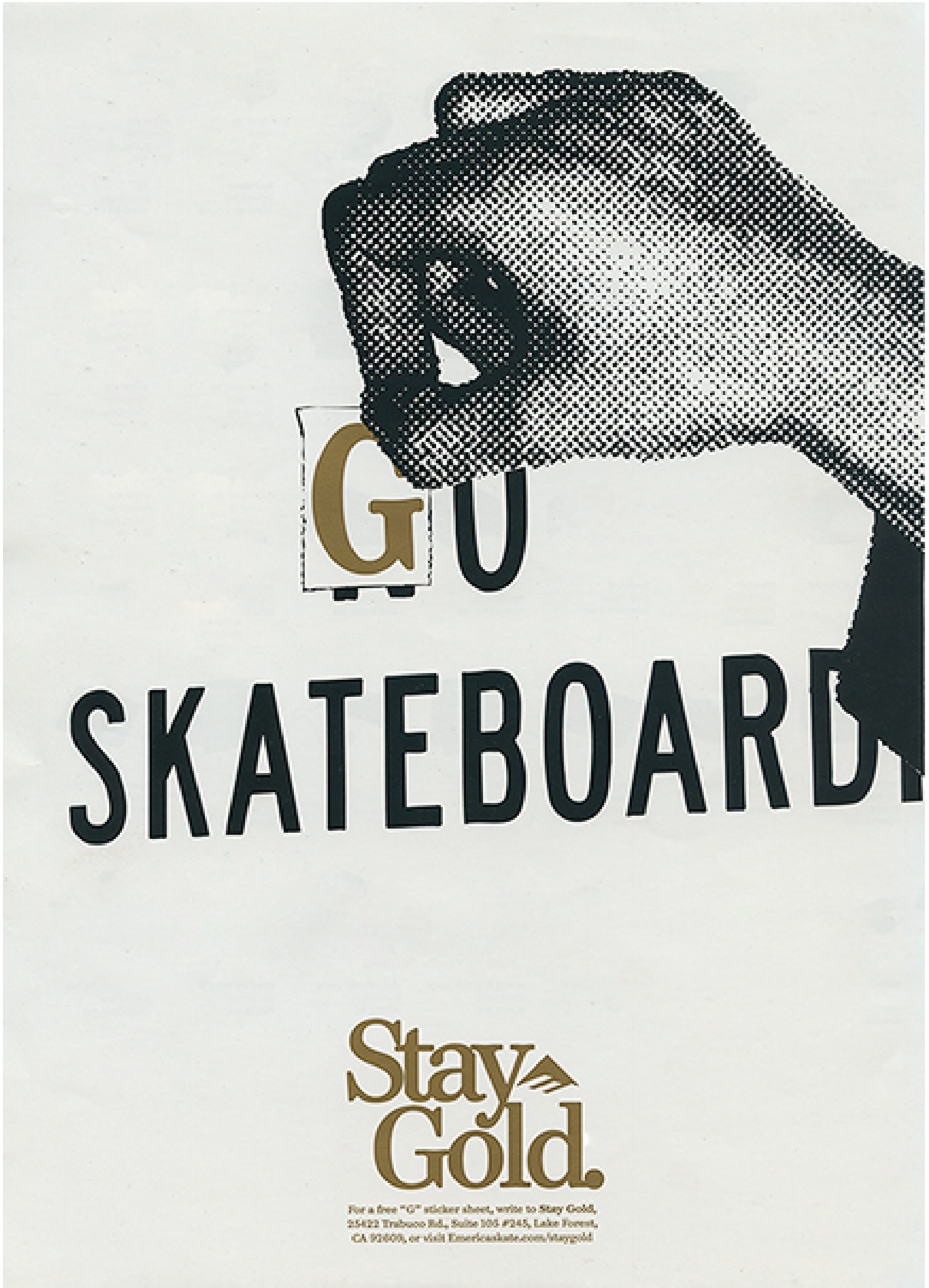








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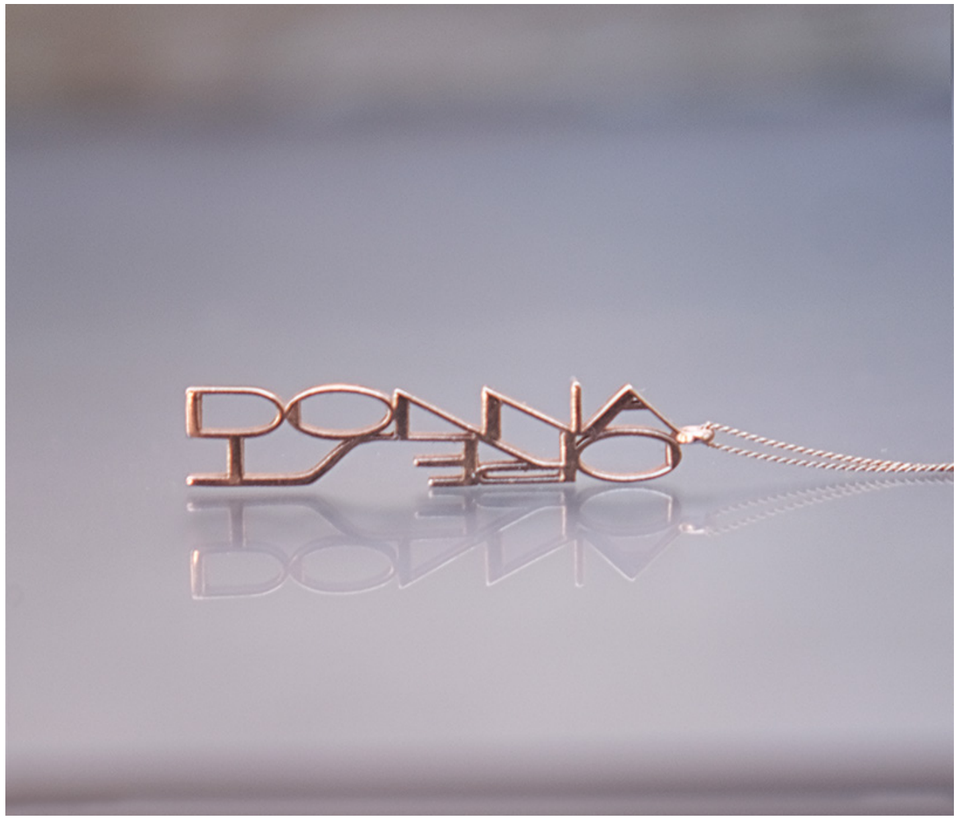


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CUSTOM PENDANT DESIGN: Cast in 18k rose gold.









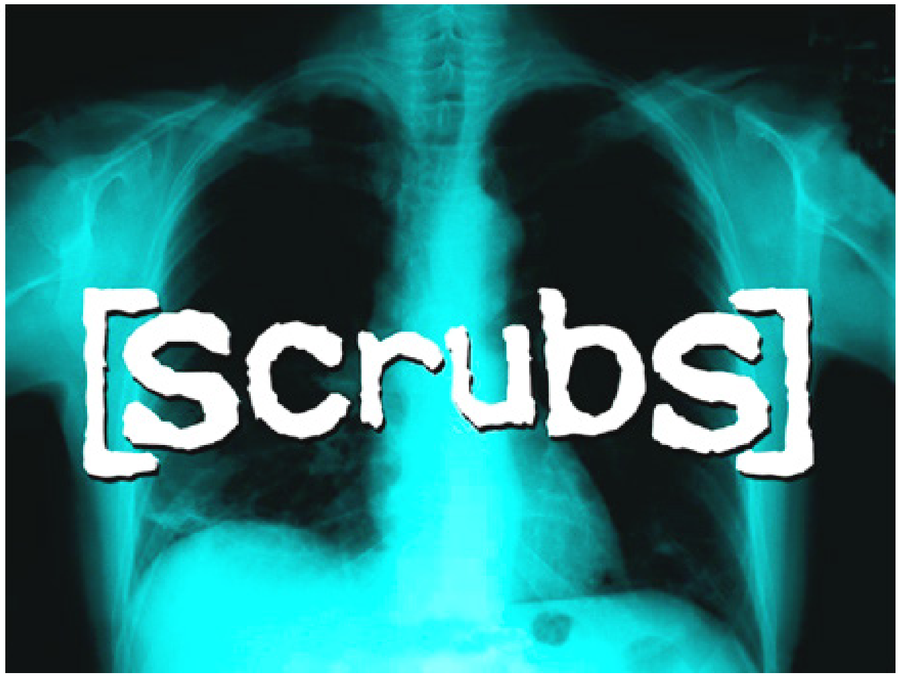
EN PASSANT: Photography and styling for NYC-based menswear line.



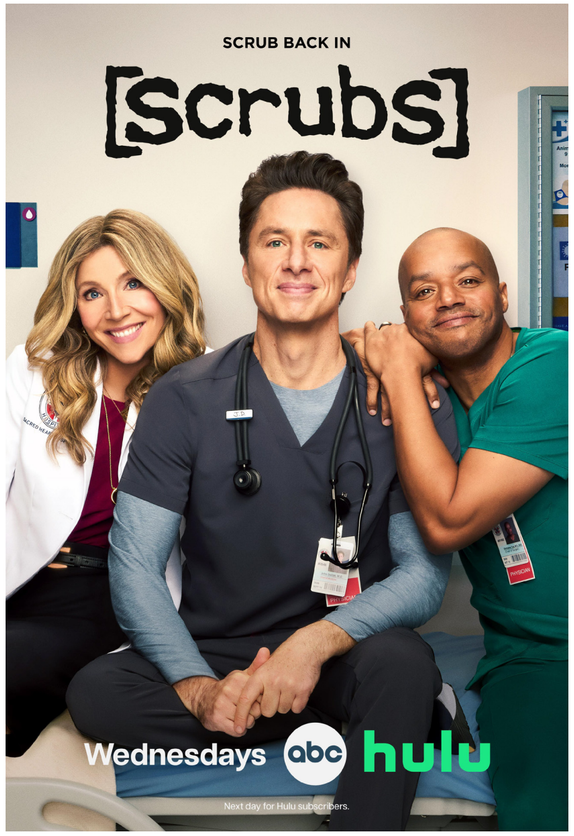




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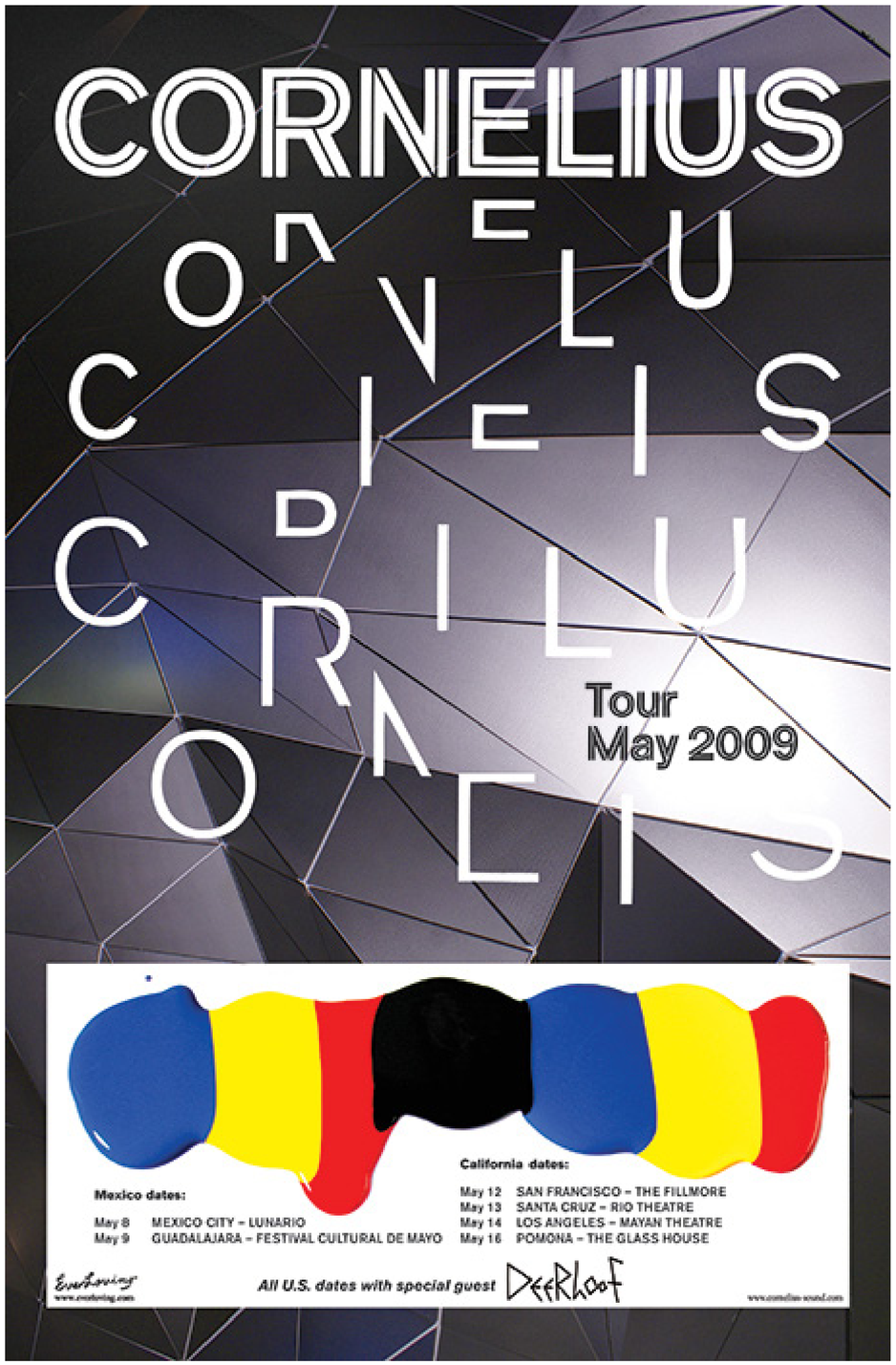








NBC / ABC / HULU: Key art and title design for *Scrubs*, the Peabody and Emmy award-winning sitcom that ran nine seasons on NBC, then returned on ABC/Hulu in 2026.





EVERLOVING RECORDS: Poster design for Cornelius.







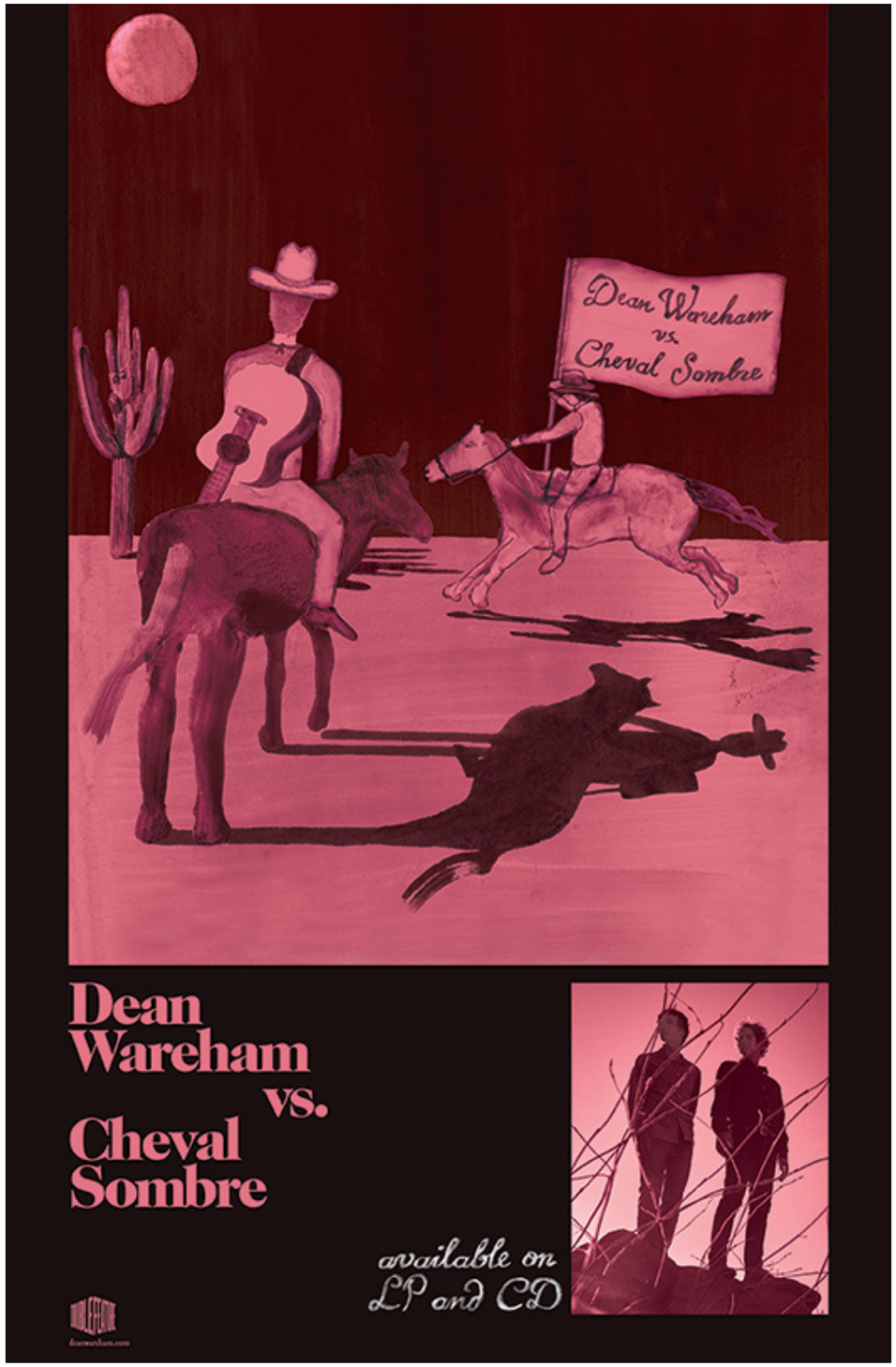
THIS DISC RECORDS: Album art direction and design for Ben Lee.







DOUBLE FEATURE RECORDS: Album art direction and design for Dean Wareham.





DOUBLE FEATURE RECORDS: Album, poster art direction and design for Dean Wareham.

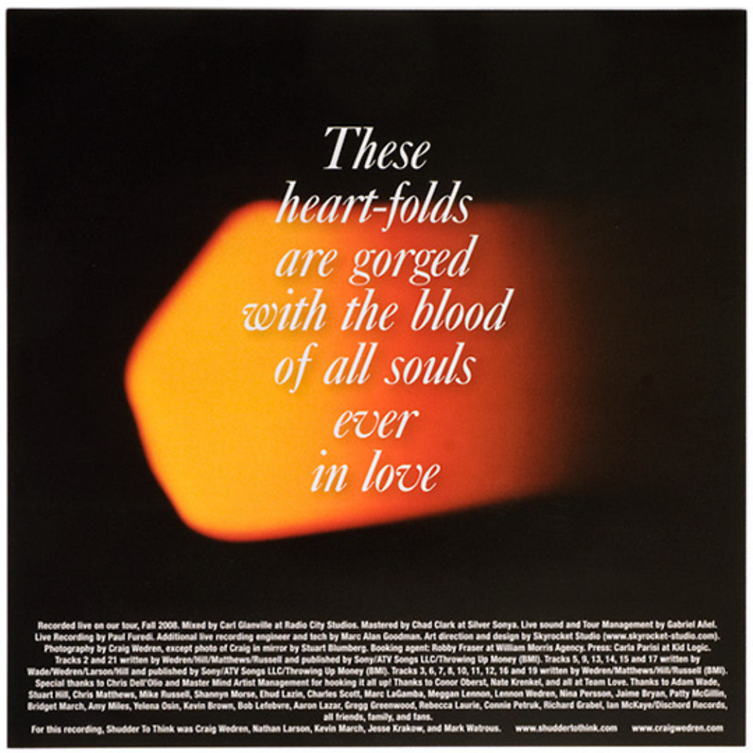


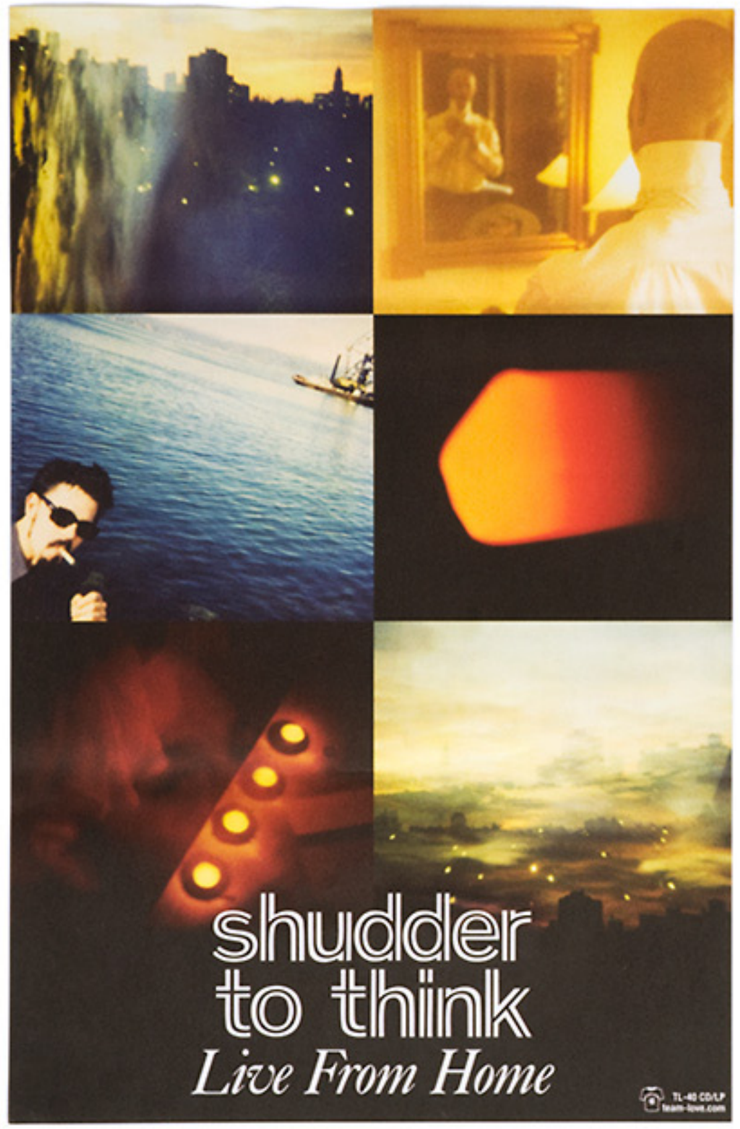


HYMNALAYAN RECORDS: Album art direction and design for HT Heartache.









TEAM LOVE RECORDS: Album, poster art direction and design for Shudder to Think.

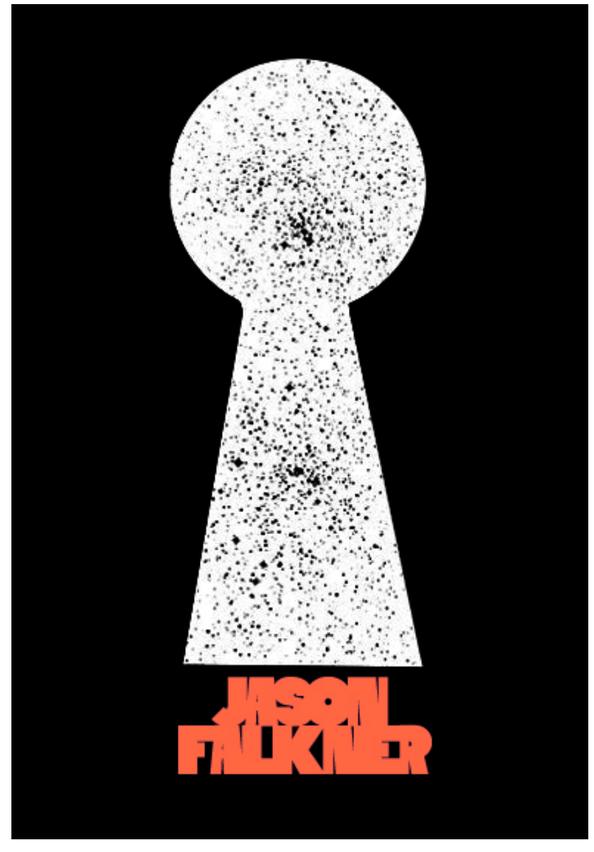












VARIOUS ALBUM SLEEVE ART DIRECTION / DESIGN / PHOTOGRAPHY

















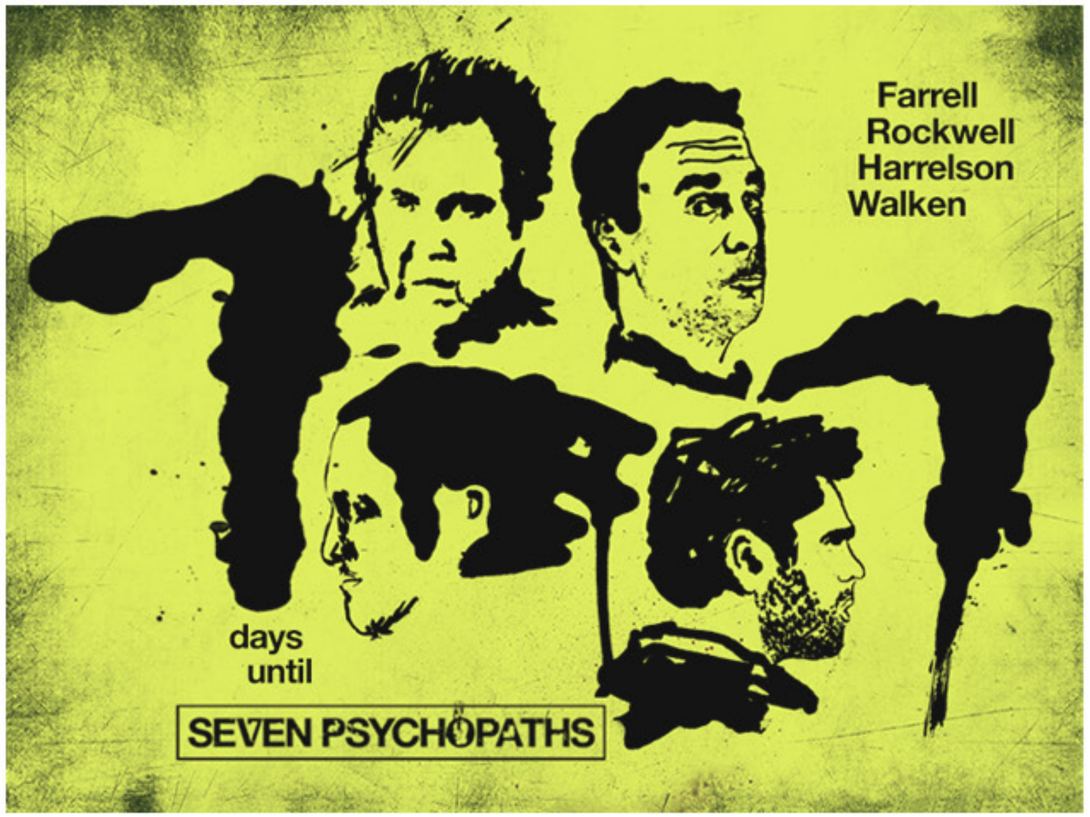








BECK: Logotype.



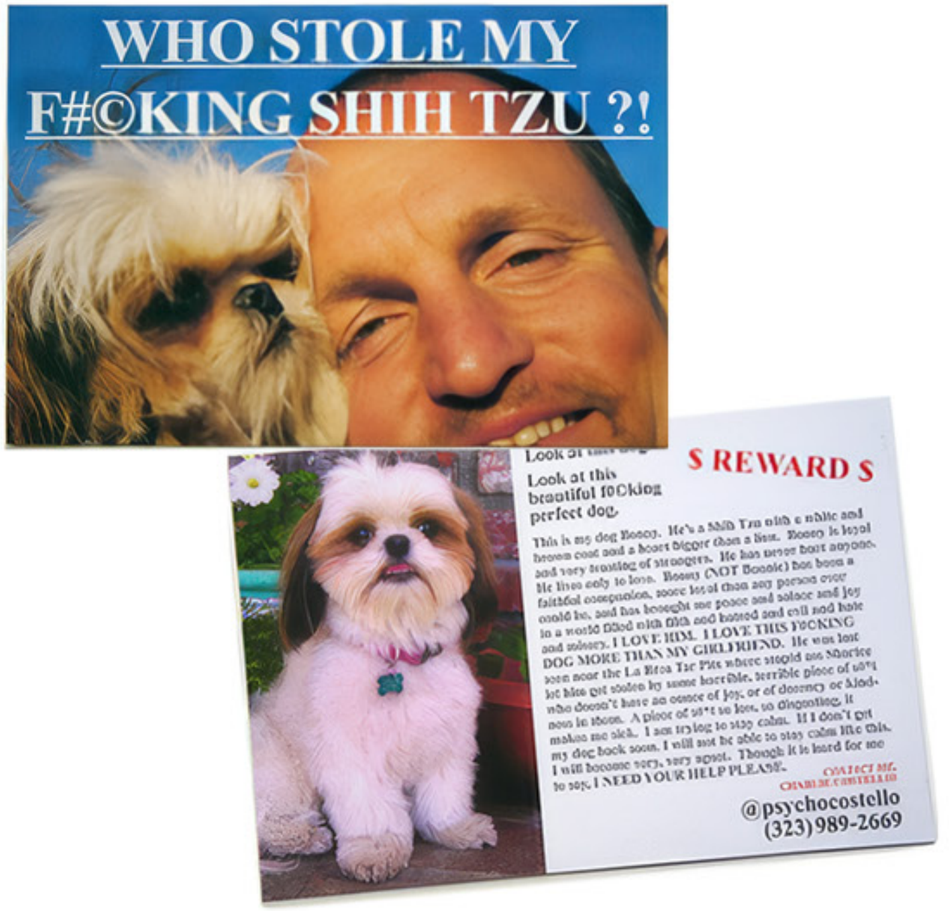






CBS Films: Illustration and design for digital campaign and disruptive wild posting / street campaign for feature film *Seven Psychopaths*.





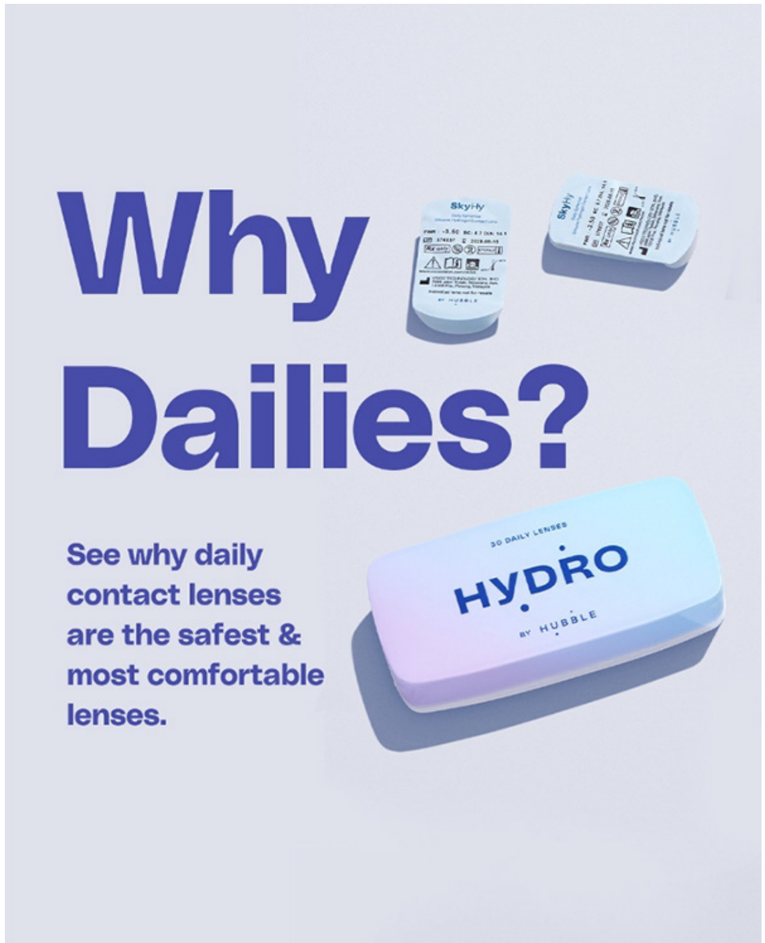


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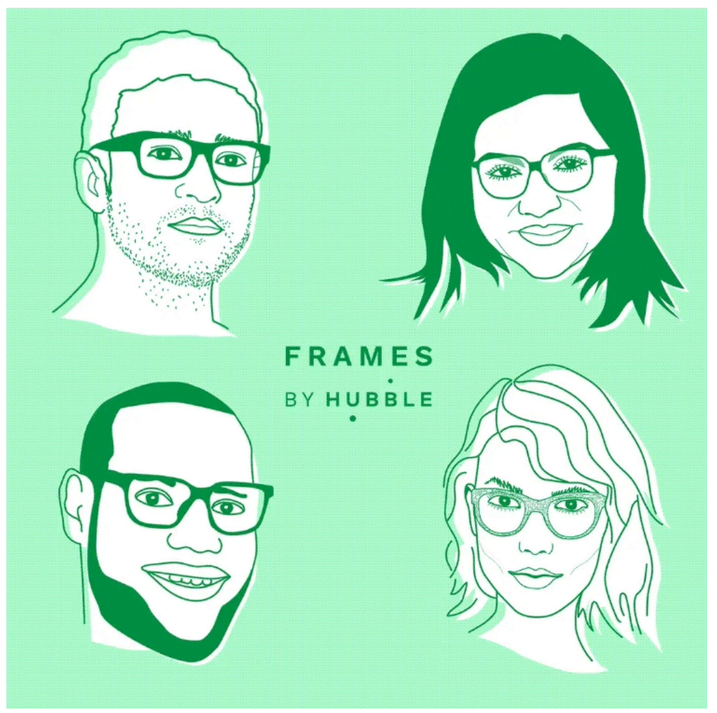






FRAMES
BY HUBBLE





HUBBLE FRAMES/CONTACTS: Art direction and design for contact lens and frames subscription-based DTC brand. Digital campaigns, social content, and illustration.



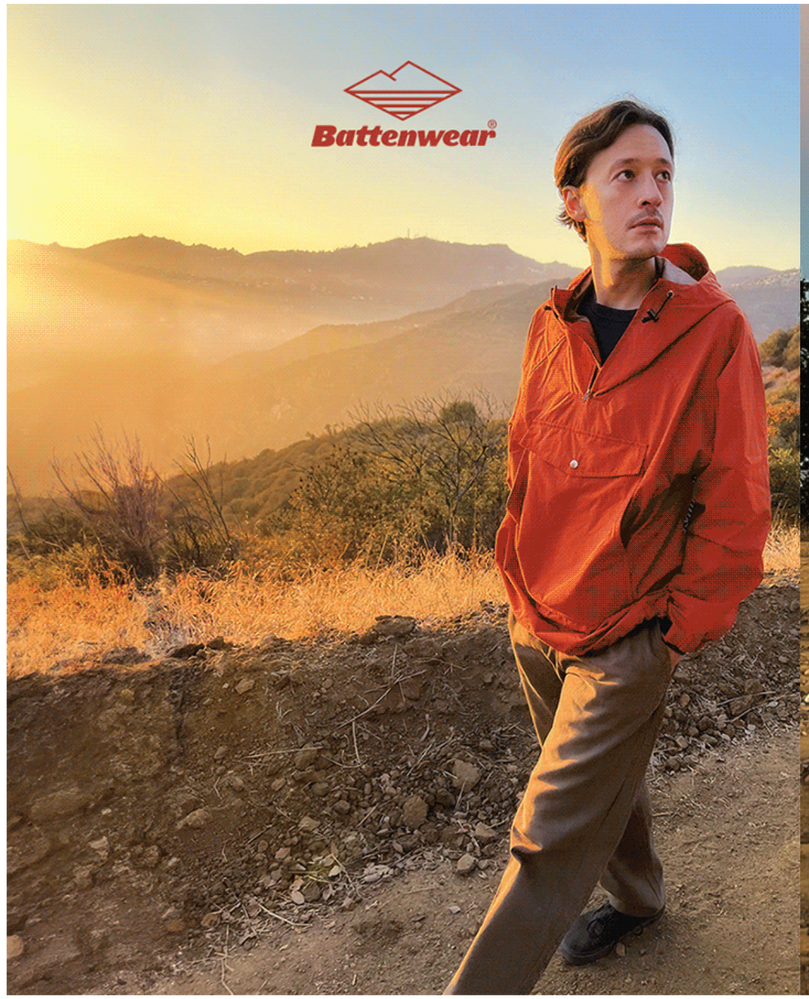








OBEY: Various softgoods graphics for Shepard Fairey's long-running brand.







BATTENWEAR: Photographgy for social channels for outerwear Japanese brand Battenwear.

CALIFORNIA
BUCK MASON

Buck Mason
California

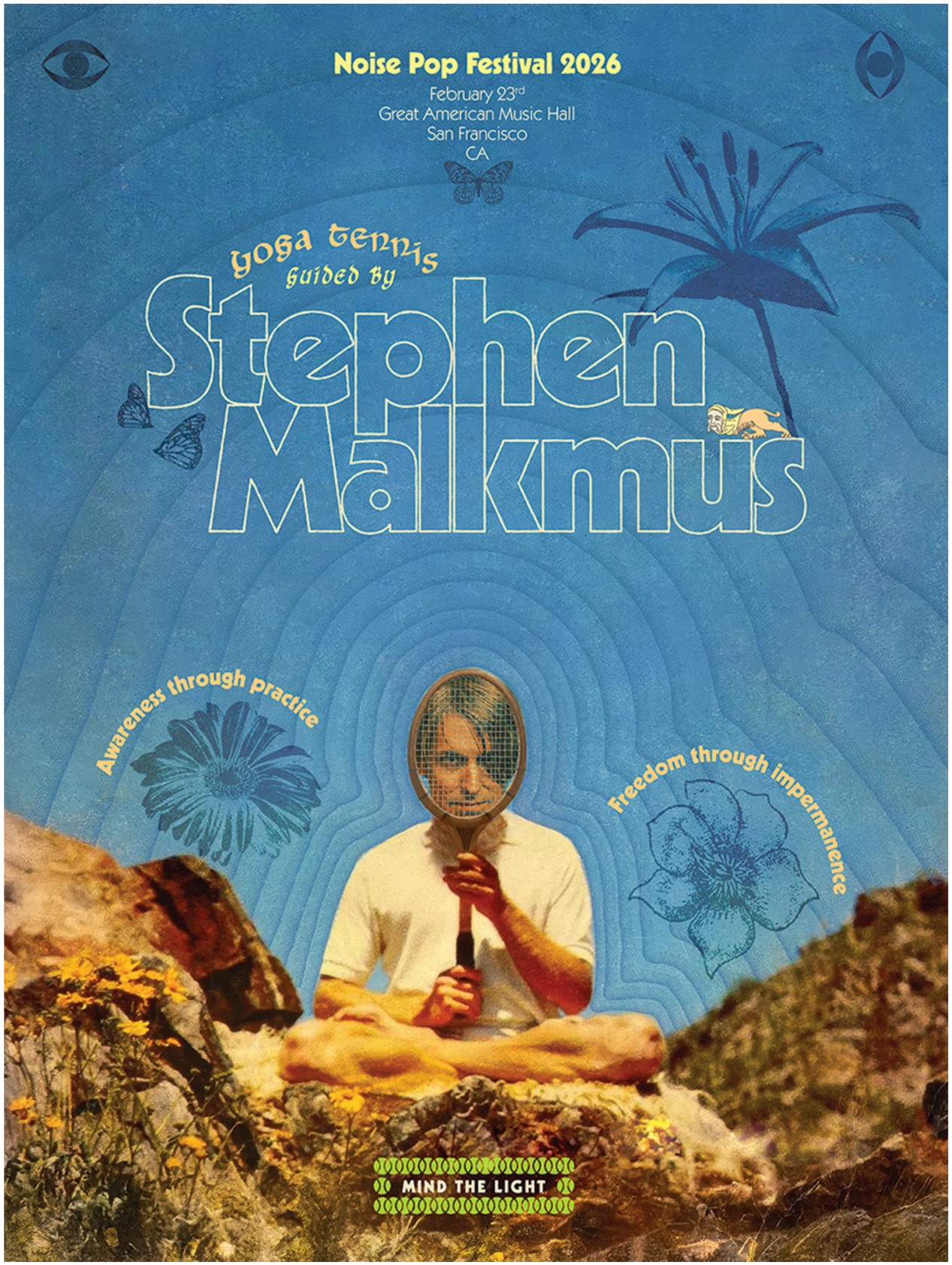
Buck Mason
Swim

BUCK MASON
California

BUCK MASON
CALIFORNIA



BUCK MASON: Label design for California brand Buck Mason.



MATADOR RECORDS: Poster design for Stephen Malkmus.













BAND OF OUTSIDERS: Signage and typograpghy for cult brand Band of Outsiders.









FILMS ETC: Various film / motion design ***(click each preview to launch video).***





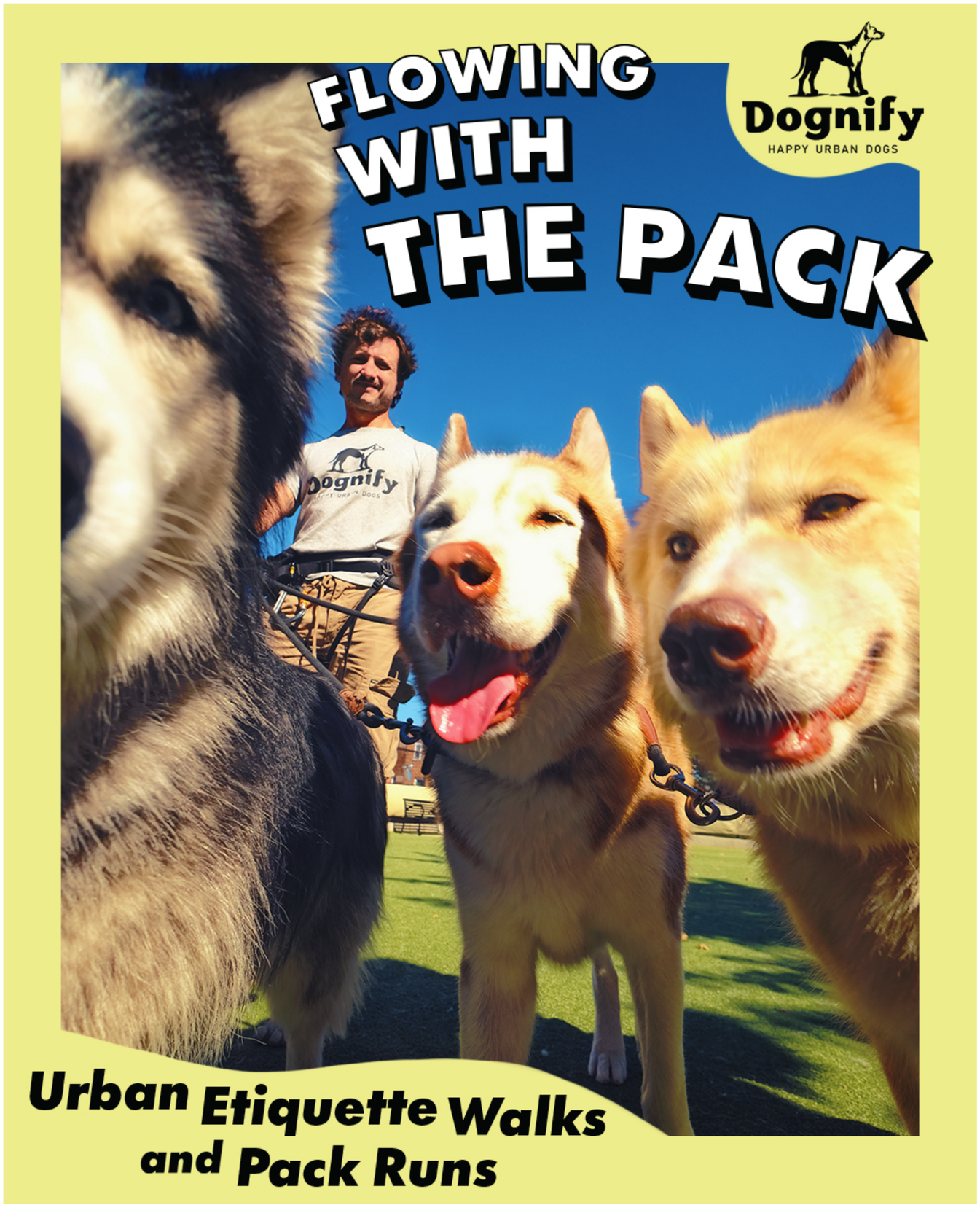








ELLA MOSS: Various stills from Behind-the-scenes video.



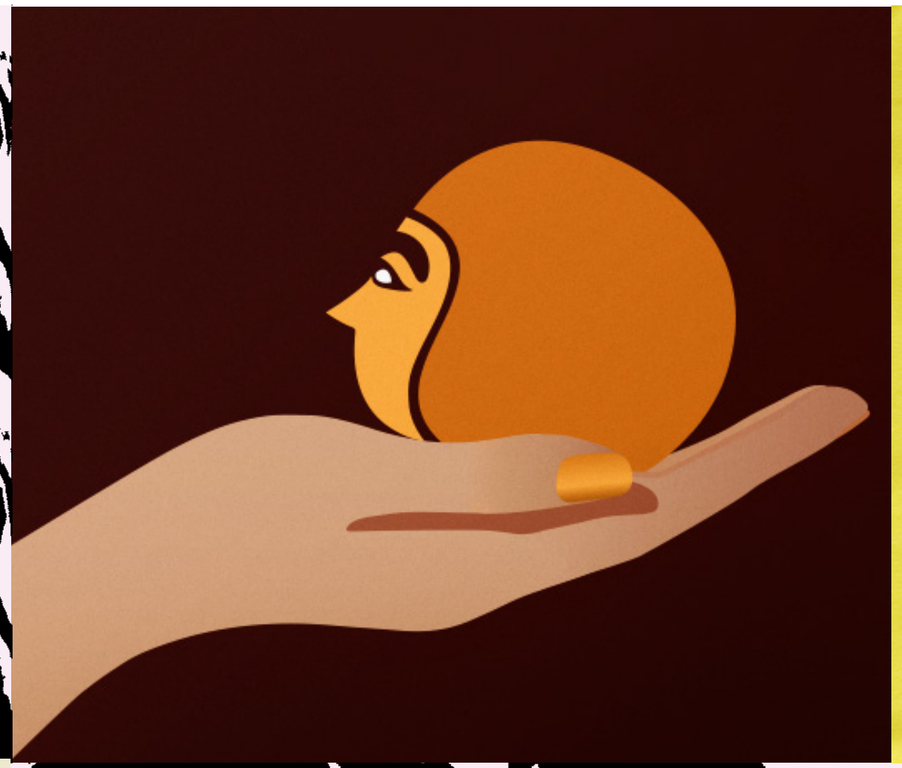
DOGNIFY: Poster, digital design and photography.





CURATION: Invites for various art exhibits Andrew curated and contributed to.

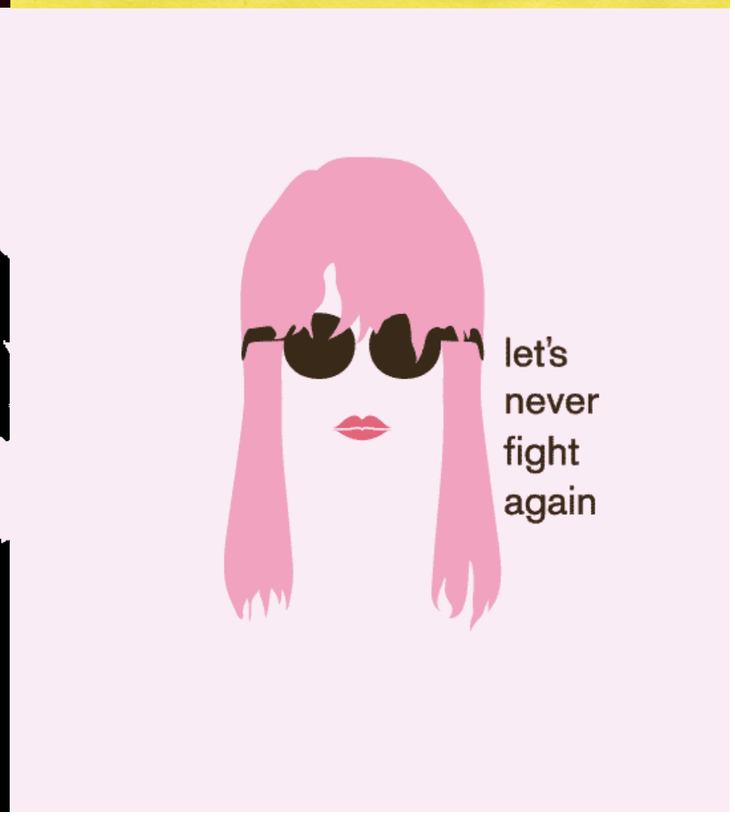












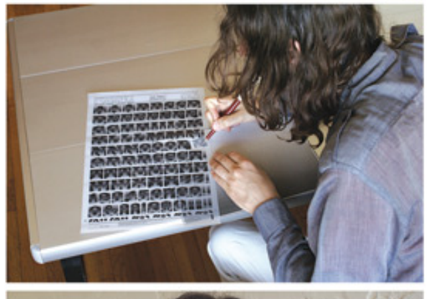
VARIOUS WORKS

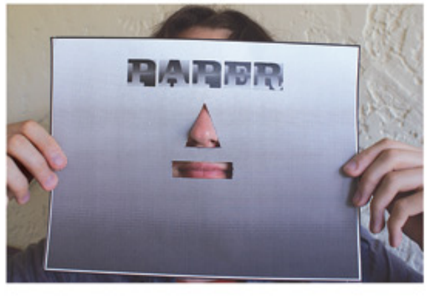


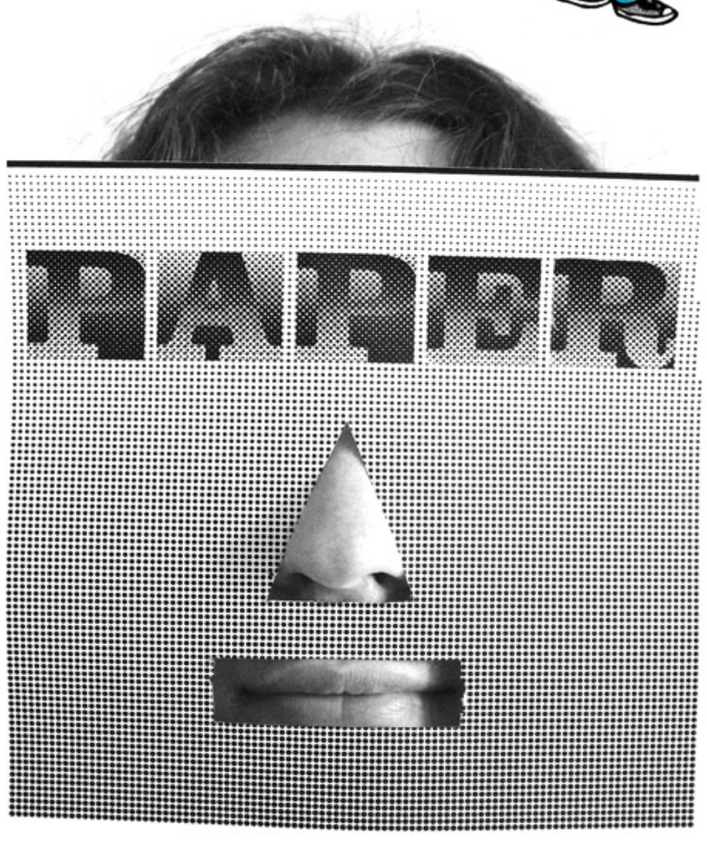










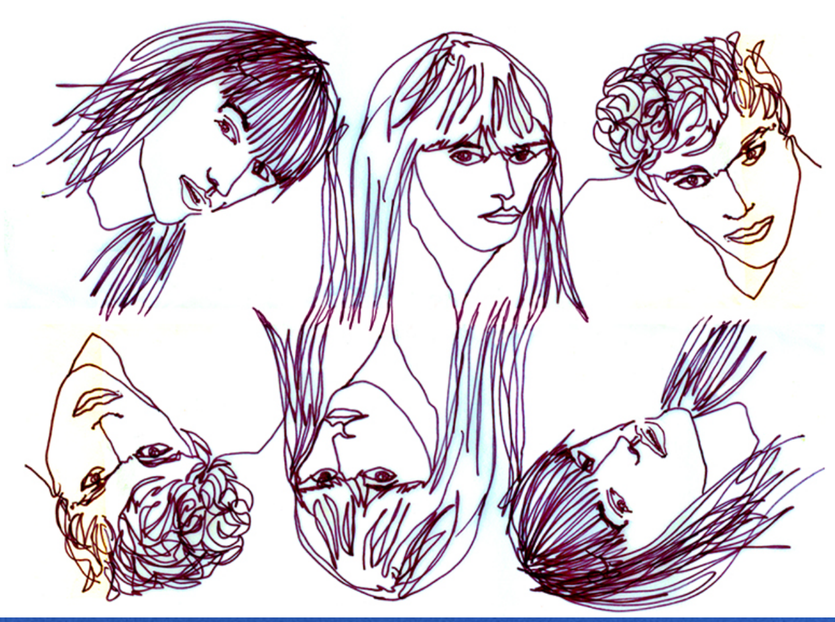




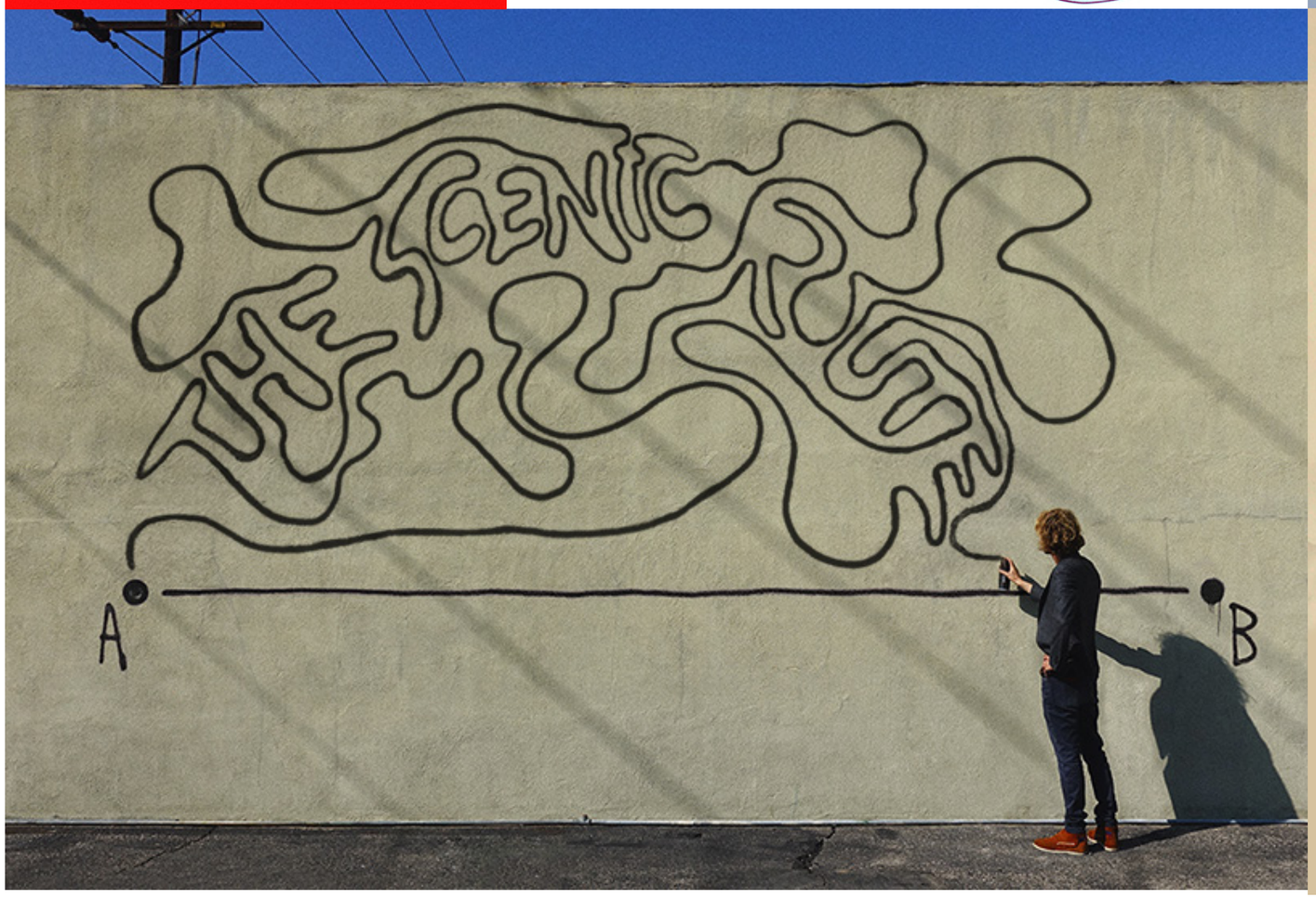


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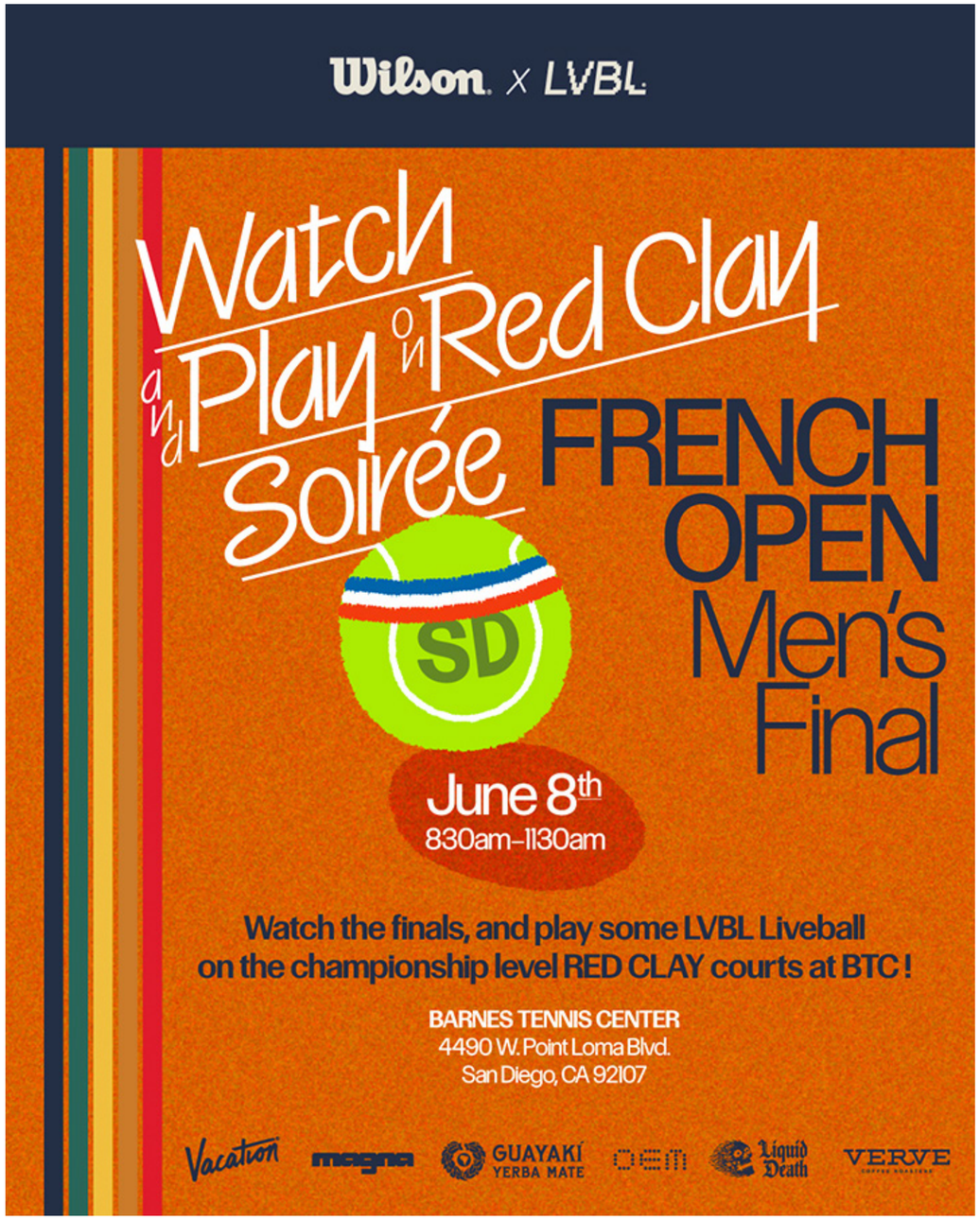








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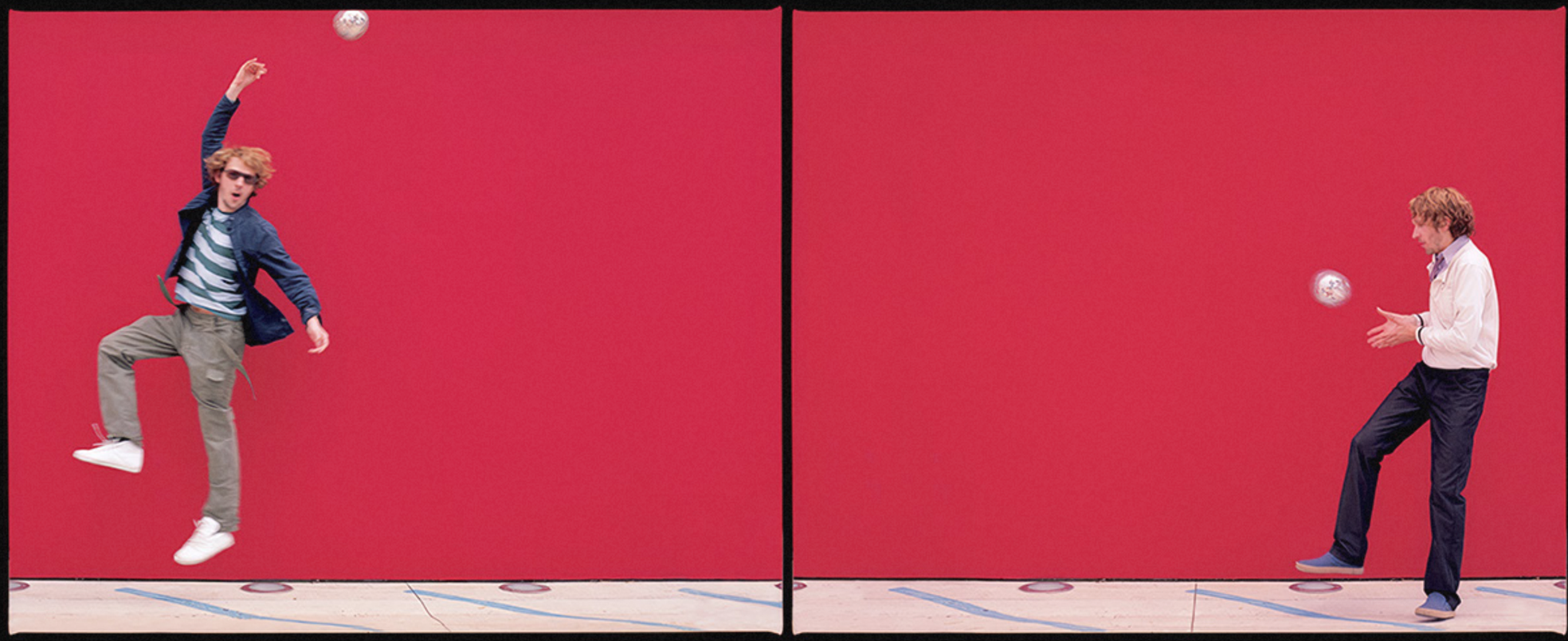
LVBL: Digital invite design.





STEREO SOUND AGENCY: Skate deck series for seminal brand founded by Jason Lee and Chris Pastras.

Thank you...



...and say hello below!

hello@a-n-d-y.com

Andy